



University of Maribor

Faculty of Organizational Sciences

30th Bled eConference

Digital Transformation –
From Connecting Things to
Transforming Our Lives



June 18 - 21, 2017

Bled, Slovenia

Program of the
30th Bled eConference

About Bled eConference

Bled eConference has been shaping electronic interactions since 1988. It attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in all aspects of “e”.

The conference venue is the Alpine village of Bled, 30 km south of the Austrian border – one of the most beautiful spots imaginable. Expect to learn and play and come away feeling that you have achieved more than you normally would at any conference.

With fresh ideas and complementary themes we would like to establish a creative environment for researchers, government, industry/business representatives and technology providers and an attractive meeting point for discussing new R&D and project ideas, also in the spirit of new Horizon 2020.

The conference has a wide appeal, offering:

- a fully-refereed Research Track, devoted to researchers in all aspects of “e”;
- ePrototype Students Bazaar, offering the students opportunities to present innovative e- or m-Business ideas, models, prototypes and apps;
- PhD Students Research Consortium, offering the students to present their ongoing PhD study results;
- Business, Government and Academic Panels, Workshops and Meetings offering unparalleled opportunities to discuss, share and learn with colleagues from around the world;
- EU projects dissemination meetings; enabling project partners to connect with other similar projects and to disseminate results to a wider community.





Organized in cooperation with



INFORMATION AND
COMMUNICATION
TECHNOLOGIES

Local Transfer

Domen Grah, GRH, d.o.o.
domen@grh.si, www.grh.si
m: +386 41 376 964

Registration Desk

Sunday, June 18
18:00-20:00

Monday, June 19 - Wednesday, June 21

08:00-17:30

Social Events

Deans' Reception

Sunday, June 18 at 19:00
Congress Centre, Hotel Golf

Reception and Dinner

Monday, June 19
Vila Podvin, Mošnje
Bus departure from Hotel Golf at 19:00

Reception and Dinner

Tuesday, June 20 at 20:00
Hotel Golf



PROGRAM TIMETABLE - Monday, June 19

Hall/Time	9:00-10:30	11:00-12:30	14:00-15:30	16:00-17:30
Jupiter I	OPENING PLENARY SESSION (page 7)	PLENARY SESSION 30 years of Bled eConference: From Past to Future (page 8)		RESEARCH eHealth I (page 10)
Concordia			Digital Forum (page 9)	RESEARCH Digital Wellness I (page 11)
Libertas				PANEL WATIFY: Modernisation of Europe's industry (page 12)

PROGRAM TIMETABLE - Tuesday, June 20

Hall/Time	9:00-10:30	11:00-12:30	14:00-15:30	16:00-17:30
Jupiter I	RESEARCH Social Media & Big Data I (page 13)	RESEARCH Social Media & Big Data II (page 16)	RESEARCH Research Track I (page 19)	STUDENTS BAZAAR (page 23)
Concordia	RESEARCH eHealth II (page 14)	PERMIDES: Digital Health Forum (page 17)	PANEL eHealth and Block Chain Technology (page 20)	PANEL Dark Side of eHealth (page 24)
Libertas	RESEARCH Digital Transformation (page 15)	RESEARCH Business Models (page 18)	RESEARCH Research Track II (page 21)	
Aurora			WORKSHOP ENVISION Workshop for SMEs Platform and Tools for Business Model Innovation (page 22)	

PROGRAM TIMETABLE - Wednesday, June 21

Hall/Time	9:00-10:30	11:00-12:30	14:00-15:30	16:00-17:30
Jupiter I	RESEARCH Education in Digital Economy (page 25)	RESEARCH Education in Digital Economy II (page 28)		
Concordia	RESEARCH Research Track III (page 26)	RESEARCH Research in Progress (page 29)		
Libertas	RESEARCH eHealth III (page 27)	RESEARCH Digital Wellness II (page 30)	PhD Consortium (page 31)	

OPENING PLENARY SESSION

Hall: Jupiter I | 9:00-10:30

Bled eConference Chair

Andreja Pucihar, Associate Professor, Faculty of Organizational Sciences, University of Maribor, Slovenia

Living Bits and Things Conference Chair

Tomaž Vidonja, Executive Manager, Competence center Opcomm, Institute Technology Network ICT, Slovenia

Welcome Addresses

Igor Tičar, Professor & Rector, University of Maribor, Slovenia

Iztok Podbregar, Professor & Dean, Faculty of Organizational Sciences, University of Maribor, Slovenia

Boris Koprivnikar, Deputy Prime Minister and Minister of Public Administration, Republic of Slovenia

Keynote Speakers

The Next 30 Years: Transforming Digital Policy and Digital Business. And what you can do about it

Paul Timmers, Former Director European Commission – Digital Society, Trust & Cybersecurity

Research Track Chair

Christian Kittl, Managing Director, evolaris next level, Austria

Best Paper Award Chairs

Roger Clarke, Principal, Xamax Consultancy Pty Ltd. & Visiting Professor, Research School of Computer Science, Australian National University & Visiting Professor, UNSW Law, Sydney, Australia

Roger Bons, Professor, FOM Hochschule, Germany

Monday, June 19, 2017

PLENARY SESSION

30 Years of Bled eConference: From Past to Future

Hall: Jupiter I | 11:00-12:30

Moderator

Doug Vogel, Professor, Harbin Institute of Technology, China

Discussants

Christer Carlsson, Professor, Åbo Akademi University, Finland

Roger Clarke, Principal, Xamax Consultancy Pty Ltd. & Visiting Professor, Research School of Computer Science, Australian National University & Visiting Professor, UNSW Law, Sydney, Australia

Jože Gričar, Professor Emeritus, University of Maribor Slovenia

Paul Timmers, Former Director European Commission – Digital Society, Trust & Cybersecurity

Pirkko Walden, Professor, Åbo Akademi University, Finland

Monday, June 19, 2017

Digital Forum

Hall: Concordia | 14:00-16:00

In the occasion of 30th anniversary, the Bled eConference community will continue with its activity called "digital forum". The digital forum brings together representatives of business, governments, education, ICT providers and societies with the responsibility of addressing challenges of digital economy and society.

The digital forum will be organized in a "world cafe" format. The result of the digital forum will be a new manifesto with recommended actions for achieving better economic and social growth and higher wellbeing of citizens around the world.

Every participant is kindly invited to join us and contribute to shape better society for all!

In cooperation with:



University of Maribor

Faculty of Organizational Sciences

SRIP Smart Cities and Communities



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY

The investment is co-financed by the Republic of Slovenia and the European Union under European Regional Development Fund.

RESEARCH eHealth I

Hall: Jupiter I | 16:00-17:30

Co-chairs

Nilmini Wickramasinghe, Epworth HealthCare and Deakin University, Australia

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presenters

A systematic approach to terahertz-based glucose monitoring

Sasan Adibi, Lemai Nguyen, Deakin University, Australia

Andreas Hamper, Freimut Bodendorf, The University of Erlangen-Nuremberg, Germany

Nilmini Wickramasinghe, Epworth HealthCare & Deakin University, Australia

Diabetes Lifestyle (e)Coaching 50 weeks follow up; Technology Acceptance & e-Relationships

Luuk P.A. Simons, Delft University of Technology, The Netherlands

Hanno Pijl, John Verhoef, Hildo J. Lamb, Leiden University Medical Center, The Netherlands

Ben Van Ommen, TNO, The Netherlands

Bas Gerritsen, Health Coach Program, The Netherlands

Maurice Bizino, Marieke Snel, Leiden University Medical Center, The Netherlands

Ralph Feenstra, Health Coach Program, The Netherlands

Catholijn Jonker, Delft University of Technology, The Netherlands

Behaviour Intentions to Use RFID Subcutaneous Microchips: A cross-sectional Slovenian perspective

Borut Werber, Alenka Baggia, Anja Žnidaršič, University of Maribor, Slovenia

Monday, June 19, 2017

RESEARCH Digital Wellness I

Hall: Concordia | 16:00-17:30

Chair

Christer Carlsson, Åbo Akademi University, Finland

Presenters

Wellness Technology Use in Everyday Life: A Diary Study

Tuomas Kari, Eeva Kettunen, Panu Moilanen, Lauri Frank, University of Jyväskylä, Finland

Personalizing Narratives to Support Motivation for Physical Activity

Olli Korhonen, Michael Oduor, University of Oulu, Finland

Minna Isomursu, IT University of Copenhagen, Denmark

Activity Trackers Influencing Motivation and Awareness: Study Among Fitness Centre Members

Eeva Kettunen, Tuomas Kari, Maria Chasandra, Will Critchley, Umut Doğan, University of Jyväskylä, Finland

PANEL

WATIFY: Modernisation of Europe's Industry

Hall: Libertas | 16:00-17:30

Chair

Lydia Montandon, Research & Innovation Business Development Director, Atos, Spain

Presenters

Digital index of enterprises in EU

Gregor Zupan, Republic of Slovenia Statistical Office, Slovenia

Digitalization and SME: Vision vs. Reality

Hans-Dieter Zimmermann, FHS, St. Gallen, Switzerland

Fostering CloudHPC for SMEs demand using HPC4SME Assessment Tool - success stories

Tomi Ilijaš, Arctur, Slovenia

Big Data – Big Challenge for Public Administration – Experiences of Pilot Project in Ministry of Public Administration of Republic Slovenia

Karmen Kern Pipan, Jurij Bertok, Igor Kotnik, Ministry of Public Administration of Republic of Slovenia, Slovenia

SRIP – Strategic Research & Innovation Partnership for Smart Cities and Communities

Martin Pečar, Institut Jožef Stefan, Slovenia

Title to be announced

Marko Praprotnik, SmartIS, Slovenija

RESEARCH

Social Media & Big Data I

Hall: Jupiter I | 9:00-10:30

Co-chairs

Hans-Dieter Zimmermann, FHS St. Gallen, Switzerland

Helen Cripps, Edith Cowan University, Australia

Presenters

The appraisal of Facebook online community: An exposition of mobile commerce in social media reviews

Sunday Adewale Olaleye, University of Oulu, Finland

Ismaila Temitayo Sanusi, University of Eastern Finland, Finland

Jari Salo, University of Helsinki, Finland

Do Online Travel Communities Matter? A Literature Review

Dandison C. Ukpabi, University of Jyväskylä, Finland

Ukamaka D. Onyenucheya, University of Plymouth, United Kingdom

Heikki Karjaluoto, University of Jyväskylä, Finland

Cultural Values Inherent in the Design of Social Media Platforms: A Case Study of WeChat

Shahper Vodanovich, Auckland University of Technology, New Zealand

Brad McKenna, University of East Anglia, United Kingdom

Wenjie Cai, University of Surrey, United Kingdom

RESEARCH eHealth II

Hall: Concordia | 9:00-10:30

Co-chairs

Nilmini Wickramasinghe, Epworth HealthCare and Deakin University, Australia

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presenters

Combining digitization with healthcare service processes: Value co-creation opportunities through standard work

Katja Rantala, Heikki Karjaluoto, Jyväskylä University, Finland

Developing a Mobile Application for Managing Anaphylaxis: Discovering Critical Success Factors

Koen Smit, Joris Mens, Matthijs Berkhout, HU University of Applied Sciences Utrecht, The Netherlands

Understanding new emerging technologies through Hermeneutics. An example from mHealth

Zaid Zekiria Sako, Sasan Adibi, Deakin University, Australia

Nilmini Wickramasinghe, Epworth HealthCare and Deakin University, Australia

Serious Games in Healthcare: Results from a Systematic Mapping Study

Tanja Korhonen, Raija Halonen, University of Oulu, Finland

Tuesday, June 20, 2017

RESEARCH

Digital Transformation

Hall: Libertas | 9:00-10:30

Chair

Christian Kittl, evolaris next level, Austria

Presenters

The Impact of Cloud-Based Digital Transformation on ICT Service Providers' Strategies

Trevor Clohessy, Thomas Acton, Lorraine Morgan,
National University of Ireland Galway, Ireland

Conceptualizing Digital Transformation in Business Organizations: A Systematic Review of Literature

Resego Morakanyane, Audrey Grace, Phillip O'Reilly,
University College Cork, Ireland

Analysing Digital Transformation among Hungarian Organizations

Péter Fehér, Zoltán Szabó, Krisztián Varga, Corvinus
University of Budapest, Hungary

RESEARCH Social Media & Big Data II

Hall: Jupiter I | 11:00-12:30

Co-chairs

Hans-Dieter Zimmermann, FHS St. Gallen, Switzerland

Helen Cripps, Edith Cowan University, Australia

Presenters

Propensity to Click on Suspicious Links: Impact of Gender, of Age, and of Personality Traits

Frantisek Sudzina, Aalborg University, Denmark

Antonin Pavliček, University of Economics, Czech Republic

Customer Context and Social CRM: A Literature review and research agenda

Matthias Wittwer, Olaf Reinhold, Rainer Alt, Leipzig University, Germany

Coupons from Deal Sites as Gifts: Impact of Gender, of Age, and of Personality Traits

Antonin Pavliček, University of Economics, Czech Republic

Frantisek Sudzina, Aalborg University, Denmark

Tuesday, June 20, 2017

PERMIDES: Digital Health Forum

Hall: Concordia | 11:00-12:30

Chair

Tamara Hoegler, Innovation & International Affairs,
Germany

Presenters

To be announced ...

RESEARCH Business Models

Hall: Libertas | 11:00-12:30

Chair

Christian Kittl, evolaris next level, Austria

Presenters

*Innovation in micro, small and medium sized enterprises:
New Product Development, Business Model Innovation and
Effectuation*

Jukka Heikkilä, Marikka Heikkilä, University of Turku,
Finland

*Reviewing Organizational Design Components for Digital
Business Strategy*

Timo Weinrich, University of Goettingen, Germany

*Use of Facebook and Google Platforms for SMEs Business
Model Innovation*

Rimantas Gatautis, Elena Vitkauskaitė, Kaunas University
of Technology, Lithuania

Mark de Reuver, Delft University of Technology, The
Netherlands

*Characterization of Business Model research: Bibliometric
analysis and the future agenda*

Ivan Župič, Marko Budler, Peter Trkman, Faculty of
Economics, University of Ljubljana, Slovenia

RESEARCH Research Track I

Hall: Jupiter I | 14:00-15:30

Chair

Pascal Ravesteijn, HU University of Applied Sciences
Utrecht, The Netherlands

Presenters

The Relation Between Process Management and Innovation – A comparison of the IT and Manufacturing industries

Thom Cats, University College Cork, Ireland,
Pascal Ravesteijn, HU University of Applied Sciences
Utrecht, The Netherlands

Content Analysis in Support of Critical Theory Research: How to Deliver an Unwelcome Message Without Being Shot

Roger Clarke, Xamax Consultancy Pty Ltd., Australian
National University & UNSW Law, Sydney, Australia

Intruder Alert? How Stock Markets React to Potential IT Security Breaches: The Case of OpenSSL Heartbleed

Christian Janze, Goethe University Frankfurt, Germany

A Co-Creation Based Model for Engaging Citizen Open Data Use
Colin Callinan, **Murray Scott**, **Eoin Whelan**, National
University of Ireland, Ireland

Adegboyega Ojo, Insight Centre for Data Analytics, Ireland

Tuesday, June 20, 2017

PANEL

eHealth and Block Chain Technology

Hall: Concordia | 14:00-15:30

Co-chairs

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presenters

Mate Beštek, National Institute of Public Health Slovenia (NIJZ), Slovenia and IT University of Copenhagen, Denmark

Uroš Rajkovič, University of Maribor, Slovenia

Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Melbourne, Australia

RESEARCH Research Track II

Hall: Libertas | 14:00-15:30

Chair

Gregor Lenart, University of Maribor, Slovenia

Presenters

Music Recommender Systems: Challenges and Opportunities for Non-Superstar Artists

Christine Bauer, Johannes Kepler University Linz, Austria

Marta Kholodylo, Christine Strauss, University of Vienna, Austria

Consumer Emotions and E-commerce: A Literature Review

Matias Lievonen, University of Jyväskylä, Finland

Emerging Smart Technologies and the European Standardisation System

Kai Jakobs, RWTH Aachen University, Germany

IT on the Shop Floor – Challenges of the Digitalization of manufacturing companies

Alexander Richter, IT University Copenhagen, Denmark & University of Zurich, Switzerland

Shahper Vodanovich, Auckland University of Technology, New Zealand

Melanie Steinhueser, University of Zurich, Switzerland

Lea Hannola, Lappeenranta University of Technology, Finland

WORKSHOP

ENVISION Workshop for SMEs: Platform and Tools for Business Model Innovation

Hall: Aurora | 14:00-15:30

Co-chairs

Andreja Pucihar, Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Presenters

Jukka Heikkilä, University of Turku, Finland

Rimantas Gatautis, Audrone Medziausiene, Kaunas University of Technology, Lithuania

Gregor Lenart, Marjeta Marolt, University of Maribor, Slovenia

STUDENTS BAZAAR

The Rene W. Wagenaar Students Bazaar

Hall: Jupiter I | 16:00-17:30

Co-chairs

Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the The Netherlands, The Netherlands

Pascal Ravesteijn, HU University of Applied Sciences Utrecht, The Netherlands

Marijn Plomp, Vrije Universiteit Amsterdam, The Netherlands

Jury

Urban Schrott, ESET Ireland, Ireland

Roger Bons, FOM Hochschule, Germany

Presenters

An Ubiquitous Bar

Marcel Rieger, Daniela Trigona, Sebastian Otte and Robin Rieger, DHBW Heidenheim, Germany

Boxey - an Internet of Things security platform

Stijn Kas, Ruben Post, Robin Tielemans and Sebastiaan Wiewel, University of Applied Sciences Utrecht, The Netherlands

iFocus

Sabri Said and Jalal El Mansouri, University of Applied Sciences Utrecht, The Netherlands

EducateVR: An "Augmented Virtual Environment" Educational Delivery Platform

Austin Graef, Ball State University, USA

Paper Loft

Kelly Zomer, Sophie Bek, Loes de Ruiter, University of Applied Sciences Utrecht, The Netherlands

Living Lab App

Aljaž Ferencek, Blaž Sašek, Žiga Cibic, Špela Strojín, University of Maribor, Slovenia

PANEL

Dark Side of eHealth

Hall: Concordia | 16:00-17:30

Chair

Nilmini Wickramasinghe, Epworth HealthCare and Deakin University, Australia

Presenters

Christer Carlsson, Åbo Akademi University, Turku, Finland

Christian Kittl, evolaris next level, Austria

Vedrana Matetić, National Institute of Public Health (NIJZ), Slovenia

Drago Rudel, MKS Electronic Systems Ltd., Slovenia

Vladislav Rajkovič, University of Maribor, Slovenia

Juergen Seitz, DHBW Heidenheim, Germany

Doug Vogel, Harbin Institute of Technology, Harbin, China

Wednesday, June 21, 2017

RESEARCH

Education in Digital Economy I

Hall: Jupiter I | 9:00-10:30

Co-chairs

Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Matt Glowatz, University College Dublin, Ireland

Presenters

Designing and Implementing Common Market for Cross-Game Purchases between Mobile Games

Erkki Siira, VTT Technical Research Centre of Finland, Finland

Elina Annanperä, University of Oulu, Finland

Otto Simola, Fingersoft, Finland

Samuli Heinonen, VTT Technical Research Centre of Finland, Finland

Jani Yli-Kantola, University of Oulu, Finland

Jari Järvinen, Fitness Village, Finland

Designing an IoT-enabled Gamification application for Energy Conservation at the Workplace: Exploring Personal and Contextual characteristics

Dimosthenis Kotsopoulos, Cleopatra Bardaki, Stavros

Lounis, Thanasis Papaioannou, Katerina Pramadari,

Athens University of Economics and Business, Greece

POLO: a framework for short-term studies abroad to enhance critical thinking amongst management students

Riccardo Bonazzi, Micahël Poli, Natalie Sarrasin,

University of Applied Sciences Western Switzerland, Switzerland

Wednesday, June 21, 2017

RESEARCH Research Track III

Hall: Concordia | 9:00-10:30

Chair

Roger Bons, FOM Hochschule, Germany

Prestenters

Coworking from a Company's Perspective - Serendipity-Biotope or Getaway- Spot?

Barbara Josef, University of St.Gallen, Switzerland

Age Differences in Technology Readiness and Its Effects on Information System Acceptance and Use: The Case of Online Electricity Services in Finland

Markus Makkonen, Lauri Frank, Kerttuli Koivisto,
University of Jyväskylä, Finland

Using Design Thinking to identify banking digitization opportunities - Snapshot of the Hungarian banking system

Peter Feher, Krisztián Varga, Corvinus Business School,
Hungary

Airport Operations Modelling: agent based modelling of ground crews

Blaž Rodič, Faculty of Information Studies, Slovenia
Alenka Baggia, University of Maribor, Slovenia

RESEARCH eHealth III

Hall: Libertas | 9:00-10:30

Co-chairs

Nilmini Wickramasinghe, Epworth HealthCare and Deakin University, Australia

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presenters

The Impact of Clinical Information Systems on Patient Outcomes and Organisational Performance

Peter Haddad, Epworth HealthCare and Deakin University, Australia

Jonathan Schaffer, Cleveland Clinic, USA

Nilmini Wickramasinghe, Epworth HealthCare and Deakin University, Australia

Transforming Clinical Practice Guideline Usage Through the Use of a Clinical Decision Support System: An explorative study at the University Medical Centre Utrecht

Koen Smit, Pieter Koornneef, Julie Nysingh, Mart van Zwiene, Matthijs Berkhout, Pascal Ravesteijn, HU University of Applied Sciences Utrecht, The Netherlands

Decision makers and criteria for patient discharge - a qualitative study

Isabella Eigner, Andreas Hamper, University Erlangen-Nuremberg, Germany

Nilmini Wickramasinghe, Epworth HealthCare and Deakin University, Australia

Freimut Bodendorf, University Erlangen-Nuremberg, Institute of Information Systems, Germany

RESEARCH

Education in Digital Economy II

Hall: Jupiter I | 11:00-12:30

Co-chairs

Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Matt Glowatz, University College Dublin, Ireland

Presenters

The Playful Learning Approach for Learning how to Program: a Structured Lesson Plan

Robert Heininger, Victor Seifert, Loina Prifti, Technical University of Munich (TUM), Germany

Matthias Utesch, Staatliche Fachober- und Berufsoberschule Technik München, Germany

Helmut Krcmar, Technical University of Munich (TUM), Germany

ERP solutions acceptance by students

Simona Sternad Zabukovšek, Samo Bobek, University of Maribor, Slovenia

A First Step Towards Learning Analytics: Implementing an Experimental Learning Analytics Tool

Justian Knobbout, Esther van der Stappen, HU University of Applied Sciences Utrecht, The Netherlands

RESEARCH

Research in Progress

Hall: Concordia | 11:00-12:30

Chair

Roger Bons, FOM Hochschule, Germany

Presenters

Success Factors for Effective Customer Interaction in Digital Sales: a Case from the Digital Investment Service Industry

Rüdiger von Nitzsch, RWTH Aachen University, Germany

Dirk Braun, Roger W.H. Bons, FOM University of Applied Sciences, Germany

CustomerSourcing: Intrinsic Motivators

Fred Kitchens, Ball State University, USA

Cameron Crane, Kronos, Inc., USA

Local online platforms – surviving in a global market

Anton Manfreda, Peter Trkman, Aleš Groznik, Jure

Erjavec, University of Ljubljana, Slovenia

Wednesday, June 21, 2017

RESEARCH

Digital Wellness II

Hall: Libertas | 11:00-12:30

Chair

Christer Carlsson, Åbo Akademi University, Finland

Presenters

Digital Coaching to Build Sustainable Wellness Routines for Young Elderly

Christer Carlsson, Pirkko Walden, Åbo Akademi University, Finland

Wearables and Wellness for the Young Elderly - Transforming Everyday Lives?

Camilla Walden, Anna Sell, Åbo Akademi University, Finland

PhD Consortium

Hall: Libertas | 14:00-17:30

Co-chairs

Doug Vogel, Harbin Institute of Technology, China

Roger Bons, Professor, FOM Hochschule, Germany

Presenters

*Information management in supply chain partnering:
improving maintenance processes in Dutch housing
associations*

Debby Goedknecht, Utrecht University of Applied Sciences,
The Netherlands

*Personalization in Digital Services: Information Technology
Supporting Service Personalization Process*

Olli Korhonen, University of Oulu, Finland

*The Impact of Corporate Governance Model on Strategic
Alignment between IT and Business*

Aleš Levstek, University of Maribor, Slovenia

Model for Problem Solving with Dark Data

Jaka Toman, University of Maribor, Slovenia

*Framing eCare as Design Science Research: supporting the
transformation from connecting things to transforming our
lives*

Mate Beštek, National Institute of Public Health, Slovenia





Conference Chairs

Conference Chair

Andreja Pucihar, University of Maribor, Slovenia

Research Track Chair

Christian Kittl, evolaris next level Research Centre, Austria

Research Track Co-chair

Pascal Ravesteijn, HU University of Applied Sciences
Utrecht, The Netherlands

SPECIAL INTEREST RESEARCH TRACK CHAIRS

Social media & Big Data

Hans-Dieter Zimmermann, FHS St. Gallen, Switzerland

Helen Cripps, Edith Cowan University, Australia

eHealth

Nilmini Wickramasinghe, Epworth HealthCare and Deakin
University, Australia

Juergen Seitz, Baden-Wuerttemberg Cooperative State
University, Germany

Digital Wellness

Christer Carlsson, Åbo Akademi University, Finland

Factory of the Future /Smart Factories

Christian Kittl, evolaris next level Research Centre, Austria

Wilfried Sihn, Fraunhofer Austria Research GmbH & Institute
of Management Science, Vienna University of Technology,
Austria

Education in Digital Economy

Mirjana Kljajić Borštnar, University of Maribor, Slovenia

Matt Glowatz, University College Dublin, Ireland



Outstanding Paper Award Committee

Roger Clarke, Xamax Consultancy Pty Ltd., Australian National University & UNSW Law, Sydney, Australia

Roger Bons, FOM Hochschule, Germany

Andreja Pucihar, University of Maribor, Slovenia

Christian Kittl, evolaris next level Research Centre, Austria

Pascal Ravesteijn, HU University of Applied Sciences Utrecht, The Netherlands

Graduate Student Consortium Co-chairs

Doug Vogel, Harbin Institute of Technology, China

Roger Bons, Professor, FOM Hochschule, Germany

Students Bazaar Co-chairs

Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the Netherlands, The Netherlands

Pascal Ravesteijn, HU University of Applied Sciences Utrecht, The Netherlands

Marijn Plomp, Vrije Universiteit Amsterdam, The Netherlands

Business Track Chair

Mirjana Kljajić Borštnar, University of Maribor, Slovenia



Sponsors, Co-organizers and Supporters



SRIP Smart Cities and Communities



REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY

The investment is co-financed by the Republic of Slovenia and the European Union under European Regional Development Fund.



ENJOY SAFER
TECHNOLOGY™



University of Maribor
Faculty of Organizational Sciences



NEXT CONFERENCE

31st Bled eConference

June 17-20, 2018

Bled, Slovenia

www.bledconference.org

University of Maribor
Faculty of Organizational Sciences
Kidričeva cesta 55a
SI-4000 Kranj, Slovenia

Center for Education and Consulting
t: +386 4 23 74 245
cis@fov.uni-mb.si

