

From idea to commercialisation IPforbusiness – training roadshow

Draft programme 10 December 2019

Venue

Chamber of Commerce and Industry of Slovenia
Gospodarska zbornica Slovenije
Dimiceva 13
1504 Ljubljana
Slovenia

Seminar reference

BS08-2019

European Patent Academy

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In co-operation with:



European
IP Helpdesk

Gospodarska
zbornica
Slovenije 

Chamber of Commerce
and Industry of Slovenia

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ZA *intelektualno*
LASTNINO

Slovenian Intellectual
Property Office

Tuesday, 10 December 2019

08.30 Registration

Moderator: Claire Fentsch, European IP Helpdesk

09.15 Welcome address

Dr Vojko Toman, Director, SIPO

Sonja Šmuc, General Manager of the Chamber of Commerce and Industry of Slovenia

Pia Björk, European Patent Academy, EPO

09.45 Basic IP toolkit for SMEs – hacks and common pitfalls

Claire Fentsch

10.30 Creating strategic business advantages from IP

Anton Svensson, project manager, Sahlgrenska School of Innovation and Entrepreneurship and Center for Intellectual Property (CIP), Gothenburg

11.30 Networking lunch

12:30 Business advantages from IP illustrated by SME case studies Skeleton & Orcan

Anton Svensson

13.45 Filing strategies

Michael Fröhlich, Director European and International Legal Affairs, PCT, EPO

14.30 Coffee break

15.00 IP protection in Slovenia and SIPO's services for SMEs

Stanislav Kaluža, SIPO

15.45 Final wrap-up

Pia Björk

16.00 End of event