

Scaleup4Europe Smart Region Dating Day

March 25, 2021 // 15:00 – 16:25 h CET // online event

Current Region and City Innovation Focus

You are invited to the Scaleup4Europe **Region Dating Day** event as part of the Smart Region Scaleup4Europe Accelerator Program. <https://scaleup4.eu/scaleup-labs/smart-region/>.

Scaleup4Europe is an EU funded project that combines 5 strong partners from Germany, Austria, Slovenia and Serbia to provide scaling support to European startups.

This online event is dedicated to connecting region and city representatives with start-ups providing smart region innovation solutions to today’s challenges in the fields of

- **mobility and logistics** ▪ **housing** ▪ **construction and building** ▪ **energy** ▪ **social and**
- **environmental issues** ▪ **geo-data**

that don't stop at a region or city border. You are invited to attend the **first public part** of the event where city and region representatives present their current innovation focus. The Zoom link to the event is: <https://unternehmertum-de.zoom.us/j/91886627213>

Agenda

Format	Online Meeting
15:00 – 15:10	Welcome and Introduction Olav Carlsen Scaleup4Europe – Berchtesgadener Land (Moderator) Wirtschaftsservice, Germany
15:10 – 15:15	Technical Intro into Agenda and Remo Platform
15:15 – 16:25	Presentation of regions and cities with focus on urban challenges, best practices, success stories in terms cooperation with of start-ups.

15:15 – 15:25 Berlin - Beate Albert, Head Smart Cities, Berlin Partner für Wirtschaft und Technologie GmbH



Beate Albert from Berlin Partners is Head of the Smart City Unit, Berlin's coordination office for smart city projects, stakeholder management, knowledge transfer and smart city marketing. Berlin Partner for Business and Technology is the business promotion and technology transfer agency of the Land Berlin. Beate has been with Berlin Partners for 18 years now. Prior to her current position she has been working as a project manager in smart city development, foreign trade promotion and international PR. She holds a university degree of Humboldt University Berlin in translation studies.

15:25 – 15:35 Vienna – Eva Czernohorsky, Director Technology Services at Vienna Business Agency



The Vienna Business Agency provides grants, consultancy, networking opportunities and infrastructure to enterprises for their innovation projects. Sustainable Solutions for Cities are one of the flagship topics Eva is working on with her team. She is member of the Smart City Steering Group of the City of Vienna and co-ordinator of flagship „Smart Solutions for Cities” of Vienna's Economy and Innovation Strategy VIENNA 2030.

15:35 – 15:45 Murska Sobota – Dr. Tadej Pirc, Development Centre Murska Sobota, Regional Development Agency Pomurje, for City Municipality of Murska Sobota, Slovenia.



Dr. Tadej Pirc is International Projects Coordinator, Lead Expert for regional policy preparation in Pomurje, Assistant Professor of Philosophy at the University of Ljubljana, and Research Fellow at the University of Leipzig.

15:45 – 15:55 Siemens AG Smart Infrastructure – Dr. Bernd Koch Head CoC, Dezentrale Energiesysteme



Dr. Bernd Koch is heading the Center of Competence Distributed Energy Systems for Siemens Smart Infrastructure in Germany. He and his team are working on the definition of sustainable energy solutions for industry, municipalities and city districts. A special focus area is a digital twin for energy for the development of city districts.

15:55 – 16:05 **Copenhagen, Capital Region** - Kåre Albrechtsen
Head of Unit Mobility, Center for Regional Development, Capital
Region of Copenhagen



Kåre Albrechtsen, Head of Climate and Green Mobility at the Copenhagen Region. The Region develops projects in partnership with municipalities and companies. Objectives are to improve the environment, health and liveability while reducing climate impact and congestion.

16:05 – 16:15 **Salzburg** – Mag. Julia Rafetseder, MA, City of
Salzburg, Commercial Support and Development, City of
Salzburg



The support service for commerce of the city of Salzburg is an independent contact point for all companies in Salzburg, whether existing or planned for the future. As a service provider with the goal of making things happen, we are an intermediary between commerce and authorities with the aim of achieving the best possible conditions in Salzburg as a location. In 2020 Salzburg passed a new business location strategy „Salzburg 2030“, Julia Rafetseder coordinates its implementation.

16:15 – 16:25 **Niš** – Milan Randjelovic, PhD, MD Science and
Technology Park Niš, City of Niš, Serbia



Milan Randjelovic currently works as Managing Director of the Park Nis, City of Niš, Serbia. Milan has been successfully leading the City of Nis Development Agency for 10 years and has extensive practical experience in local economic development as well as scientific activities.

16:25 – 17:30

Private Sessions

Speed dating between start-ups and city/region representatives

Contact for any questions, doubts, comments, corrections:

Olav Carlsen

Project Management scaleup4.eu

Phone +49 172 7676587

Mail olav.carlsen@berchtesgadener-land.de