



The AI Data Robotics Association

General Objectives of the ADR Partnership and Adra



Secure **European's sovereignty** over AI, Data and Robotics technologies and knowhow



Establish **European leadership** in AI, Data and Robotics technologies with high socio-economic and environmental impact



Reinforce a **strong and global competitive position** of **Europe** in AI, Data and Robotics

The AI, Data and Robotics partnership (2021-2030)

Co-programmed partnerships in Horizon Europe



European Commission
Public Side

Co-Programmed
Partnership

Adra Association
Private Side



The MOU signed between Adra and the European Commission:

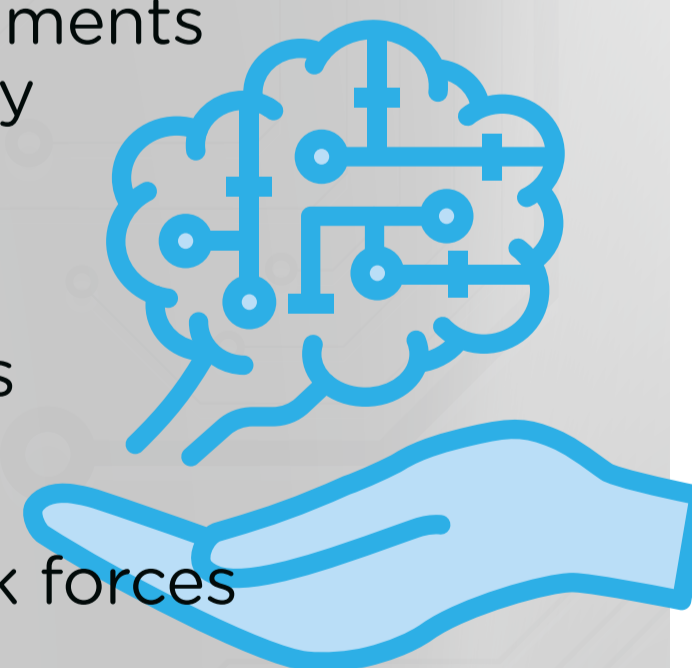
- Up to **1.3** billion euros of public investment by the European Commission (through Horizon Europe)
- Up to **1.3** billion euros of private investment through Adra for the period 2021 - 2030

Adra's approach to European AI, Data and Robotics

- Leverage existing **European strengths** in AI, Data and Robotics
- Openness** and **inclusiveness** are essential to ensure success
- A **broad dialogue** is essential for the European innovation eco-system (Start-Ups, SMEs, Large Industry and Research)
- Safeguard **balance** and **representation** between constituences and industry/research
- Build the AI, Data and Robotics eco-system on **existing** stakeholder communities
- Ensure representation of **all** important stakeholders including start-ups/scale-ups, SMEs, regional ecosystems

Membership Benefits

- Access to a large network of ADR stakeholders (Industry, Research and policy makers). This facilitates match-making to enter e.g. EU project consortia
- Impact on EU research programs. As a unique contractual partner to EC, Adra is involved in writing the research programs of Horizon Europe concerning AI, Data and Robotics
- Participate in the authoring of the Strategic Research, Innovation and Deployment Agenda (SRIDA)
- Coordinated response through position documents and white papers to consultations, and policy documents
- Improved visibility at EU-level
- Propose candidates to the Board of Directors
- Voting right in the General Assembly
- Lead and participate in topic groups and task forces



How to apply

- Download the application form on the Adra website
- Send the signed application form to membership@adr-association.eu
- Your application will be reviewed by Boards of Directors and granted by the General Assembly

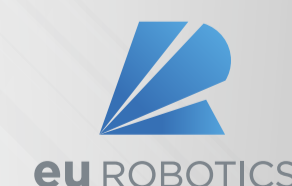
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